

**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: **Google-35APP (GP-090-00-US)**

Applicants: **Jeffrey A. DEAN, et al.**

Serial No.: **10/748,870**

Confirmation No.: **3713**

Filing Date: **December 29, 2003**

Title: **IDENTIFYING RELATED INFORMATION GIVEN CONTENT AND/OR
PRESENTING RELATED INFORMATION IN ASSOCIATION WITH
CONTENT-RELATED ADVERTISEMENTS**

Examiner: **Wilson W. Tsui**

Group Art Unit: **2178**

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

Further to the Notice of Appeal filed on August 17, 2010, which set a time for response to expire on October 17, 2010, please extend that period one (1) month to expire on November 17, 2010. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

November 17, 2010

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "John C. Pokotylo", is written over a horizontal line.

John C. Pokotylo, Attorney

Reg. No. 36,242

Customer No. 26479

(732) 936-1400

STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724